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Top 10 ICOs 2017: overview of the projects

Cryptocurrency market is developing so rapidly today, that ICOs have already become a new standard method of raising funds for startups. We see more and more enthusiasts that are creating new businesses and actively attract investments.

Despite the fact that the market is quite new and fast growing, not every ICO raises its minimum goal. So that if you want to invest in some of the projects, you should thoroughly analyze them before.

We are always monitoring this market and can share today with you some major cryptocurrency ICO projects that are the most successful throughout 2017 so far.

AERON

Company Profile. The ultimate goal of this ICO is to provide a mobile blockchain based solution for a safer aviation. This tool is also helpful for tracking pilots with overdue licenses. An addition of decentralized blockchain technology is a revolutionary approach to making your flights safer.

Roadmap. 2017 is the year of public presentation, token sale start, pilot and o company app MVP development, consumer portal launch, integration of the apps with block chain. Lobbying with aviation authorities is scheduled for February 2018, while aerotrips.com will be integrated with blockchain and start accepting token payments by June 2018. In future, the ICO plans adding services for a further growth of its ecosystem and cooperate with SpaceX, Uber and Google to launch a flying cars pilot program.

For more information you can check a detailed **POST** about this ICO.

CRYPTOPAY

Company Profile. Operational since 2013, Cryptopay provided a gateway between virtual and real financial markets. Users are offered a Cryptopay wallet complemented by a prepaid debit card for a quick access to funds stored in cryptocurrencies. The wallet service allows users to trade between bitcoin and real currencies, namely, the USD, EUR and the GBP.

Roadmap. The CPAY token presale started on September 25, 2017 on Ethereum (ETH) platform. In future, Cryptopay plans adding

Ethereum, LiteCoin and Ripple support and fully integrate digital currencies with traditional financial services. By 2020 the company expects to double its revenues and fully launch their new products.
For more information you can check a detailed **POST** about this ICO.

WORDCOIN

Company Profile. ICO's idea was to raise funds to develop Word Expert (WE) an international freelance services platform based on blockchain transactions and supported by WORDCOIN as a single cryptocurrency. The WE platform will deliver interlinked high-demand online services such as copywriting, translation and proofreading by native speakers, SMM and ORM and help cut costs and reduce pricing by eliminating middlemen and agent's fees. This solution will give momentum to freelance services markets and generate traffic to customers' websites.
Roadmap. The ICO envisages its implementation in four stages. From September 17th till October 17th selling out WORDCOIN tokens, promotion in social media. Then from November 17th till February 18th MPV platform rollout, business processes mooring, information campaign. And finally, in May 2018 fully-fledged access to the WE platform. Attracting new users with bonuses for early adopters. All transactions will be made in WORDCOIN. An internal exchange will be provided for WORDCOIN to Ethereum conversion.
For more information you can check a detailed **POST** about this ICO.

LATOKEN

Company Profile. ICO initiates Token Sale to accelerate bridging of real and crypto economies. It helps cryptoholders to diversify their portfolio by accessing tokens adjusted to real asset prices and allows asset owners to create and sell their asset tokens. The idea of LAToken first emerged in 2013 when Valentin Preobrazhensky sought to solve a problem of home loans penetration. He then launched a Home Equity Marketplace in 2015, which became fully operational in 2016. May 2017 saw the development of AIBanks blockchain platform, later rebranded as LAToken.
Roadmap. First tokenized Apple shares were sold at the LAT platform on August 19, 2017. Token sale with a hard cap of $40 mln is expected to be completed in October 2017. In 2018 the project expects to commence with the full-scale trading of tokens linked to real assets. Apps for new specific assets will be added to the LAT platform by 2019. According to the projections, capitalization of tokens issued at LAT

platform may be as high as $1.2 tn.
For more information you can check a detailed **POST** about this ICO.

GOLDMINT

Company Profile. Blockchain technology is an innovative approach to moving gold assets in a rapid and more secure way. The goal of the startup was to convert physical gold into blockchain-encrypted tokens to assist both owners and investors protect their assets, move them quickly and easily across borders and hedge their funds against volatile markets. Their outlook for the future is that gold will be traded, invested by and stored in automatic vending machines and that GOLD tokens will become the go-to trading unit for these transactions in 5–7 years.
Roadmap. The GoldMint startup launched in early 2017 uses Graphene-based private blockchain as a platform. GoldMint issues gold-backed GOLD tokens and secures their buy-back at the current gold price. Pay ability is guaranteed by exchange-traded funds (ETF) and physical gold assets which are evaluated at 999 gold standard ounces to always exceed the number of GOLD tokens issued. The roadmap envisions technical and legal implementation of the project and negotiating with key business partners by late-2017 to early-2018. The 2nd half of 2018 will be dedicated mostly to GOLD cryptoasset marketing and starting the manufacture of Custody Bot.
For more information you can check a detailed **POST** about this ICO.

DOMRAIDER

Company Profile. DomRaider was launched as a dropcatching service in 2013. Their mission is to bring their clients the best domain names for their SEO, marketing or brand protection purposes. This French startup specializes in dropcatching, or reserving dropped domain names and auctioning them. DomRaider runs on an open-source blockchain platform to provide a transparent, reliable and decentralized auction process. In June the startup has designed their blockchain network.
Roadmap. They expect to launch the first version of their BigchainDB-based auction platform already in December 2017 and to integrate it into DomRaider service in 2018, switching all auctions to blockchain. In April 2018 DomRaider plan to launch a partnership program with auction professionals, and, by June 2018, first implementation with a third party partner will be finalized. First nodes operated by partners without DomRaider affiliations are expected to appear by September

2018. Their tokens will be tradeable on two token exchanges: HitBTC (Bitcoin-based) and Etherdelta (Ethereum-based) starting October 18. For more information you can check a detailed **POST** about this ICO.

MICROMONEY

Company Profile. MicroMoney's mission is to provide a digital identity for unbanked people and help them get short-term loans to meet their financial needs. At the same time, MicroMoney aggregates big data on their customers' online behavior and shares it with their corporate clients. The ultimate goal of this ICO is to bring people into new decentralized global crypto economy and help companies get access to new markets using the power of block chain.
Roadmap. The company started its operations in December 2015 with Cambodia and expanded to Myanmar in 2016. By 2017 the value of the company was $1.85 mln, with 95,000+ unique registered users in Cambodia, Myanmar, Indonesia, Sri Lanka, and Thailand. In 2018–2019 MicroMoney plan to expand to India, Africa, and Latin America, and launch a decentralized open-source credit bureau based on block chain. The company expects that by Q4 of 2020 its market cap will reach $1 bn.
For more information you can check a detailed **POST** about this ICO.

COBINHOOD

Company Profile. COBINHOOD emerged with the mission to maximize traders' profits and market liquidity by eliminating trading fees. This blockchain-powered cryptocurrency exchange offers zero trading fees for spot trading and margin trading. Another area of focus is ICO underwriting to respond to the issue of ICO token liquidity and serve as a benchmark for the cryptocurrency market.
Roadmap. With development process starting in August 2017, COBINHOOD expects to emerge as an online exchange platform in November 2017, with margin and fiat trading effective since December of the same year. The ICO underwriting service is expected to launch in the first quarter of 2018, while Q2 and Q3 of 2018 will see decentralized exchange going online and start of crypto asset trading with stocks, foreign exchange, precious metals, futures, commodities, and market indexes.
For more information you can check a detailed **POST** about this ICO.

GIZER

Company Profile. Gizer offers an extensive range of opportunities for all stakeholders including tournament hosting, service and product listings and brand sponsorships. The purpose of this ICO is to provide a platform to connect the gaming community comprising gamers, hosts, services, venues and businesses. The internal currency of the platform is a GZR token which will allow users to take advantage of the latest developments in blockchain and ensure cross-platform UX integration. Gamers can use GZR tokens in their wallet to access their Gizer Global Gaming Identity (GG ID), which is a Gizer user profile accessible to any game developer using Gizer API and Oracles. GG ID will comprise a customizable avatar, gamertag, and gaming statistics.

Roadmap. In September 2017 Gizer was launched on the App store and Android development commenced. In October 2017 Gizer was launched on Google Play and public token pre-sale was initiated. Public token sale is due to start in November 2017, while December 2017 will see the first World Tournament hosted within the Gizer platform. By early 2018 Gizer plans to expand to the eSports by investing in its own pro team. By June 2018 the startup expects to update to include the latest blockchain developments.

For more information you can check a detailed **POST** about this ICO.

CLOUT

Company Profile. CLOUT is a network that provides media content about the blockchain. Readers including experienced investors and newcomers will find there articles on crypto investments and up-to-date analysis of all upcoming ICOs. An innovative feature is CLOUT's "Who's Who" section where influential contributors to the cryptocurrency community are acknowledged. CLOUT is based on the Ethereum platform and has two native tokens: the CLOUT token and CLC, its daughter token. CLC is the day-to-day operating token within the network used by members and for members as a reward for their interaction with the CLOUT. Users can earn CLC tokens by creating or sharing content, by upvoting quality posts or commenting.

Roadmap. Clout website went live on September 5, 2017, and ICO is set to start on October 27, 2017. The team expects to hold the first CLOUT conference in London in early February 2018, while the second CLOUT conference is scheduled for February 25, 2018 in Hong Kong. The beta launch will take place on March 20, 2018.

For more information you can check a detailed **POST** about this ICO.

So we have presented you a brief overview of each project. Each of them is very successful and promising. Now it is up to you to decide whether to invest or not and which of the ICOs to choose. For more information about each of them you can always address our BLOG or contact us directly and we will help you with the audit.

If you are looking for smart contract expertise, just don't waste time, hit us at **OceanICO** and we will help you with contract development, deployment or audit to make the right investment decision!

If you want to buy or sell crypto currencies and tokens of these projects, you can use our service **BestRate.org** to check best rates on Changelly, ShapeShift and Bittrex!